



Registration Form

ReFresh 2011: Fresh Item Management Conference and User Group
 Wednesday, October 26th – Friday, October 28th, 2011
 Sheraton Sand Key Resort, Clearwater Beach, Florida

First Name	Last Name	
Title	Company	
Address		
City	State/Province	Zip
Email	Phone	Fax

Attendance

For ADC's planning purposes, please indicate what days you will be attending ReFresh 2011.

- Wednesday October 26th

 Thursday October 27th
 Friday, October 28th (Training Sessions and Lunch at ADC's Headquarters)

Conference Fees

Conference fee's will grant attendees access to all conference sessions and optional activities. Please select one:

- Grocery Retailer – No charge for early registration
 Vendor Partner - \$995 per attendee

***Pre Register by September 24th, 2011 to receive ADC's negotiated preferred hotel room rate.**

Accommodations

Hotel Reservations: A special rate has been negotiated with the Sheraton Sand Key Resort. Be sure to mention ADC's ReFresh 2011 Conference to receive your ADC Room Rate of \$160.00 + tax. A block of rooms are reserved for the ADC event and must be booked by September 24th, 2011 to receive the special rate. **Call the Sheraton Sand Key Resort at +1.727.595.1611 TODAY!**

Registration Forms can be faxed to +1.813.849.1823 or mailed to ADC's office at 13528 Prestige Place, Tampa, Florida 33635.

Please contact Jamie Dedel at +1.813.849.1818 ext. 221 if you have any questions or visit www.AppliedDataCorp.com/ReFresh/ReFresh2011.php to learn more.