



Registration Form

ReFresh 2011: Fresh Item Management Conference and User Group
 Tuesday, October 25th – Friday, October 28th, 2011
 Sheraton Sand Key Resort, Clearwater Beach, Florida

First Name	Last Name	
Title	Company	
Address		
City	State/Province	Zip
Email	Phone	Fax

Attendance

For ADC's planning purposes, please indicate what days you will be attending ReFresh 2011.

- | | |
|---|---|
| <input type="checkbox"/> Tuesday, October 25 th | <input type="checkbox"/> Thursday October 27 th |
| <input type="checkbox"/> Wednesday October 26 th | <input type="checkbox"/> Friday, October 28 th (Morning Training Sessions) |
| <input type="checkbox"/> Friday, October 28 th (Afternoon Transportation to ADC's Headquarters for Lunch and a Tour) | |

Conference Fees

Conference fee's will grand attendees access to all conference sessions and optional activities. Please select one:

- Grocery Retailer – No charge for early registration
- Vendor Partner - \$995 per attendee

***Pre Register by September 24th, 2011 to receive ADC's negotiated preferred hotel room rate.**

Accommodations

Hotel Reservations: A special rate has been negotiated with the Sheraton Sand Key Resort. Be sure to mention ADC's ReFresh 2011 Conference to receive your ADC Room Rate of \$160.00 + tax. A block of rooms are reserved for the ADC event and must be booked by September 24th, 2011 to receive the special rate. **Call the Sheraton Sand Key Resort at +1.727.595.1611 TODAY!**

Event Schedule Based on Participation: Networking activities will be scheduled for the afternoon of Wednesday, October 25th, 2011. Contact Jamie Dedel at +1.813.849.1818 ext. 221 for any special activity, meal needs or other requests.

- | | | | |
|----------------------------------|---|--|--------------------------------------|
| <input type="checkbox"/> Golf | <input type="checkbox"/> Beach/Pool | <input type="checkbox"/> Store Visits | <input type="checkbox"/> No Activity |
| <input type="checkbox"/> Fishing | <input type="checkbox"/> Jet Ski Rental | <input type="checkbox"/> Other (Specify) _____ | |

Registration Forms can be faxed to +1.813.849.1823 or mailed to ADC's office at 13528 Prestige Place, Tampa, Florida 33635.

Please contact Jamie Dedel at +1.813.849.1818 ext. 221 if you have any questions or visit www.AppliedDataCorp.com/ReFresh/ReFresh2011.php to learn more.