



Registration Form

Fresh Item Management Conference & User Group
 Tuesday, October 26 - Friday, October 29, 2010
 Sirata Beach Resort & Conference Center, St. Petersburg Beach, Florida

First Name	Last Name	
Title	Company	
Address		
City	State/Province	Zip
Email	Phone	Fax

Attendance

For ADC's planning purposes, please indicate what days will you be attending ReFresh 2010.

- | | |
|--|---|
| <input type="checkbox"/> Tuesday, October 26 th | <input type="checkbox"/> Thursday, October 28 th |
| <input type="checkbox"/> Wednesday, October 27 th | <input type="checkbox"/> Friday, October 29 th |

Conference Fees

Conference fee's will grant attendees access to all conference sessions and optional activities. Please select one:

- Grocery Retailer - **No charge for early registration**
- Vendor Partner - \$995 per attendee

***Pre Register by September 25, 2010 and lock in ADC's negotiated preferred hotel room rate.**

Accommodations

Hotel Reservations: A special suite rate has been negotiated with the Sirata Resort & Conference Center, St. Petersburg Beach, Florida. Be sure to mention ADC's ReFresh 2010 Conference to receive your ADC Studio Room rate of \$109.00 or ADC One Bedroom Suite Rate of \$119.00 (based on availability). A block of rooms are reserved for the ADC event and must be booked by **September 25, 2010** to receive the special. **Call the Sirata Resort at 1.800.344.5999 or +1.727.363.5170 TODAY!**

Event Schedule Based on Participation: Networking activities will be announced and scheduled during non-conference hours. Contact Jamie Dedel at +1.813.849.1818 ext. 221 for any special activity, meal needs or other requests.

- | | | |
|----------------------------------|---|---|
| <input type="checkbox"/> Golf | <input type="checkbox"/> Tennis | <input type="checkbox"/> St. Petersburg Downtown Trip |
| <input type="checkbox"/> Fishing | <input type="checkbox"/> Jet Ski Rental | <input type="checkbox"/> Beach Sports (Volleyball) |
| | | <input type="checkbox"/> Other (Specify) |

Please mail or fax registration forms to: ADC, Inc. 6011 Benjamin Road, Suite 107, Tampa Florida 33634
 Fax: +1.813.849.1823 | Phone 1.800.910.4232 | www.ad-c.com