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**United Supermarkets licenses fresh item
management systems from ADC Inc.**

*Fresh item management software reduces shrink
and cuts guesswork while delivering significant savings*

TAMPA, Fla. (Jan. 27, 2006) – United Supermarkets, which operates 47 supermarkets in north and west Texas, has licensed two fresh item management software systems from ADC Inc., a leading provider of management and data communication technology to the supermarket industry, it was announced today.

The chain licensed ADC's P-Cubed Perishable Production Planning system for forecasting and inventory management. It also licensed NutriGen, ADC's recipe management software, and InterScale, ADC's scales management software.

“United Supermarkets told us they wanted systems that would increase their fresh market management capability in all departments, from bakery to deli to meats and produce,” said Stephen Loveridge, ADC’s president. “They looked at a number of systems providers and decided to go with a suite of products from ADC.”

ADC’s P-Cubed product offers forecasting and perpetual inventory management for perishables that reduce guesswork and increase employee efficiency, resulting in a significant reduction in shrink and a measurable increase in employee efficiency.

NutriGen allows for the central management of recipes, combining such vendor-supplied sub-assemblies as cake base with a store’s own raw materials, such as frosting and decoration. It generates produced item costing, margin and suggested retail pricing with FDA-compliant ingredient and nutrifact data, automatically updating in-store scales and printers throughout the company-wide scales management system.

Sanjaya Nath, United Supermarkets’ enterprise architect, said his company looked closely at systems offered by a number of suppliers before deciding on the ADC products. He said United was attracted to the ADC systems’ thin-client wireless handheld web-browser and scanner capability at stores with good performance connecting to the central server, and their ability to provide a central repository for fresh item data.

“P-Cubed has given us increased visibility of throw-aways and markdowns generated at our stores on an item level basis, and it has allowed us to review and adjust our

production levels to reduce shrink,” Nath said. “P-Cubed has also provided data to monitor lost sales opportunities at the item/category level, and has given us the ability to conduct monthly physical inventories in our fresh departments.

“We are very excited to have found a dependable partner such as ADC with a similar vision to assist us in accomplishing our goals of implementing Fresh Item Management,” Nath said.

According to Loveridge, United Supermarkets should realize significant cost controls and savings through the implementation of both P-Cubed and NutriGen.

“Supermarket managers can make good use of P-Cubed to develop accurate perishables forecasts,” he said, “increasing efficiency and savings that result from reductions in spoiled goods, throwaways and stock-outs. It can mean savings per-store of more than \$75,000 per year in shrink.”

Cutting losses from 3% to as little as 1.5 % is well within P-Cubed’s capabilities, Loveridge said. Managers can base replenishment orders on accurate forecasts of item sales, inventories and vendor order cycles, and markdowns can be supported at the store level with bar-coded price tags issued from a portable printer.

Reports on yield, shrink, gross profits and inventories are constantly updated. Data is controlled centrally, without the need for installation of any in-store application software.

The system is compatible with any handheld or PC with Internet browser.

United has also rolled out ADC's InterScale application to manage recent trans fat and allergen labeling requirements. InterScale's seamless integration into P-Cubed also allows for obtaining scale totals for production planning.

ADC is the company that developed InterScale, a system that manages the flow of data between a central location and all of a supermarket chain's scales and bar code label printers, regardless of brand, type or manufacturer.

About ADC, Inc.:

Founded in 1989, Tampa-based ADC, Inc. specializes in the development of data management and communications solutions for the supermarket industry. The company's InterScale software suite is a global technology leader in the management of supermarket bar code printing scales. ADC continues to build on the InterScale synergies, developing perishable and fresh food management systems that translate InterScale raw production data into meaningful management information both in the store and at corporate. For more information, please visit the company's website at www.ad-c.com.

About United Supermarkets:

United Supermarkets' roots go back to 1916, when H.D. Snell opened his first United Cash Store in Sayre, Okla. Today, there are 47 stores in 26 Texas cities, and the company employs 6,700 people. United Supermarkets introduced fresh delis, hot food bars, restaurants, bakeries, pharmacies, in-store banks and customer convenience centers in the 1980s and 90s. The company's successful "Personal Touch" philosophy stresses superior service, community involvement and treating team members as family. United Supermarkets continues to be led by the Snell family, now in its fourth generation of management.

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